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**CARBONLESS
SUMMIT 2025**

October 13-14, 2025

São Paulo, Brazil

COMMERCIAL PROPOSAL



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THE PROBLEM

High concentrations of CO₂
in the atmosphere intensify
climate change and its
negative impacts.



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WHY SOLVE THIS PROBLEM?

- It is necessary to accelerate the removal of CO₂ from the atmosphere to **reduce its concentration**;
- **CO₂ must be removed** in a permanent way;
- This **action is essential** for the planet.



HOW ARE WE GOING TO SOLVE THIS PROBLEM?

- Storing CO₂ in geological reservoirs has the **highest removal potential** among all known techniques.
- Ethanol is a biofuel that captures CO₂ during plant growth; when combined with geological CO₂ storage from its production, we have the dream fuel: with a **negative carbon footprint**.
- With its **367 plants**, Brazil has the potential to lead this market.



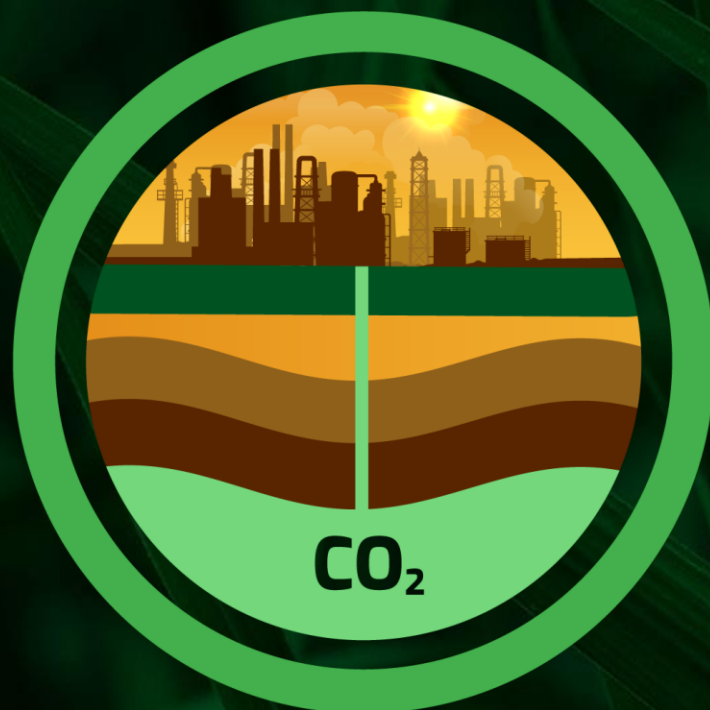


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OUR CONTRIBUTION

CarbonLess SUMMIT

- Bring together CO₂ storage experts with legislators, state and federal decision-makers, as well as key industries capable of **operating in the CO₂ storage market.**
- Emphasize the **HUGE POTENTIAL** of the biofuels industry, especially ethanol.



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WHY PARTICIPATE?

- Be part of a **multi-billion-dollar** environmental market;
- Establish a position in an **emerging market** in Brazil and abroad;
- Learn about and discuss **international experiences**.



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SALLIE GREENBERG
SG CONSULTING

DICK JACKSON
GEOFIRMA - CA

SUZAN HOVORKA
UNIV. DO TEXAS

WHO WE WILL BRING:

WE WILL FEATURE
KEY FIGURES

**EXPERTS
IN THIS FIELD**

ORGANIZERS



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Everton de Oliveira
Geologist, PhD in
Hydrogeology and President
of Hidroplan



Gustavo Alves da Silva
Geologist and Director
of Hidroplan



Daniel Cardoso
Geologist, Master
in Geosciences and
Director of Hidroplan



Isabella Morbach
Lawyer and Director
of CCS Brasil



Nathália Weber
Petroleum Engineer
and Director of CCS Brasil

INSTITUTIONAL SUPPORT



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SPONSORSHIP PACKAGES



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BENEFITS	DIAMOND R\$ 75K	GOLD R\$ 50K	SILVER R\$ 30K	BRONZE R\$ 15K
CONTENT	BUSINESS SPOTLIGHT 15-minute speaking slot on the main stage GUEST NOMINATION Speaker recommended to be part of the Congress program	BUSINESS SPOTLIGHT 10-minute speaking slot on the main stage GUEST NOMINATION Speaker recommended to be part of the Congress program	BUSINESS SPOTLIGHT 5-minute speaking slot on the main stage	-
BOOTH Without basic setup	6 m ²	4 m ²	2 m ²	-
REGISTRATIONS	In-person: 12	In-person: 8	In-person: 4	In-person: 2

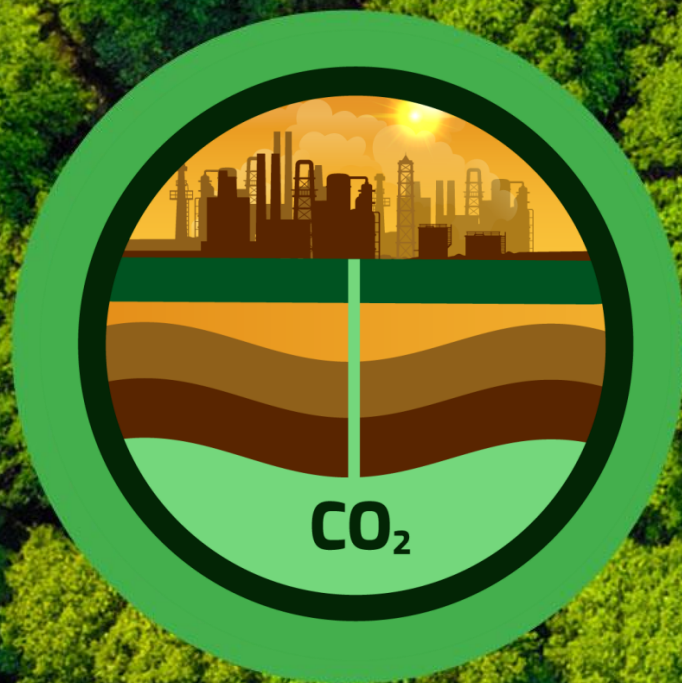
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SOCIAL MEDIA	PRE: 4 content DURING: 2 content POST: 1 content	PRE: 2 content DURING: 1 content POST: 1 content	DURING: 1 content POST: 1 content	-
SITE	Top banner	Bottom banner	Logo in the signature bar	-
ADVERTISEMENT PROGRAM	Full page	1/2 page	1/4 page	-
VIDEO	1 minute during the Opening Ceremony 3 minutes during breaks	1 minute during breaks	-	-
LOGO	Badge lanyard, promotional materials, signage, and projection screen	Promotional materials, signage, and projection screen Perguntar ao ChatGPT	Promotional materials, signage, and projection screen	Promotional material, signage, and projection screen



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CONTACT

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